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# TAG UNVEILS 2008 TOP 10 INNOVATIVE GEORGIA TECHNOLOGY COMPANIES

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Feb 28, 2008

## TAG UNVEILS 2008 TOP 10 INNOVATIVE GEORGIA TECHNOLOGY COMPANIES

ATLANTA (Feb. 27, 2008) - With nearly 150 companies applying for consideration, the Technology Association of Georgia (TAG) announced the 2008 Top 10 Most Innovative Technology Companies in Georgia at its *Georgia Technology Summit: Innovation In Transformation* yesterday at the Cobb Galleria Centre.

The companies are: [Appcelerator](#), [Damballa](#), [Horizon Software](#), [Omnalink](#), [PlayMotion](#), [Scantech Holdings](#), [SparkIP](#), [Suniva](#), [TerraGo Technologies](#), and [The Weather Channel Interactive \(TWCi\)](#).

"This was another solid year for the Top 40, with the next generation of Georgia innovators poised to further expand the State's reputation for being a technology hotbed," said Tino Mantella, president of TAG. "It was a difficult process to narrow the selection to Georgia's

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Top 10, but the finalists represent an exciting mix of companies that I'm sure we'll hear more from in the years to come."

The 10 companies made presentations during the Summit which also featured keynote addresses by Don Tapscott, best-selling author of "Wikinomics" and Michael Gelb, best-selling author of "Innovate Like Edison."

TAG annually picks 40 of the most innovative technology companies in the state, and then pares that down to a list of "Sweet 16" semifinalists and finally the Top 10. The TAG Top 40 are selected based on a number of criteria, including: degree of innovation, focusing on whether the technology is disruptive or cutting-edge; scope and financial impact of innovation; likelihood of success; and promotion of Georgia's innovative efforts nationally and internationally.

"The Top 40 has become more and more competitive every year," said Dennis Zakas, a partner with McKenna Long & Aldridge and chairperson of the Top 40 Selection Committee. "It was very tough to come up with the final 10 because all the companies in the Sweet Sixteen had incredible technologies. The range and depth of technologies showcased at the Summit demonstrate that Georgia is right at the top of the pack in developing successful technology companies."

In addition to their Top 10 recognition, Dennis Zakas presented several companies with "People's Choice" recognition as voted on by the event attendees. Playmotion was picked for "Coolest Technology" and "Best Exhibit". Scantech Holdings and Suniva were selected for "Most Likely to Create Jobs" and "Most Likely to Succeed" respectively. Damballa, Inc. was judged as having "Breakthrough Technology" and "Best Summit Presentation" went to TerraGo Technologies.

In addition to Zakas, the 2008 Top 40 Competition committee members include: Ron Dolinsky, Kathy Harris, Stephen Fleming, Don House, Sig Mosley, Michael Reene, Knox Massey, Mark Barry, Jeff Muir, Buddy Ray and Mark Samuels.

## **About TAG**

The Technology Association of Georgia (TAG) is a non-profit organization whose mission is to support its members by generating opportunities for personal, professional and business growth. By forging strategic alliances, TAG serves as a primary catalyst to foster a rich environment for economic development in Georgia's technology community.

Founded in 1999 through the merger of the Business & Technology Alliance (B&TA), the Southeastern Software Association (SSA) and Women in Technology (WIT), TAG is one of the largest state technology associations in the nation. TAG is made up of 4,000+ members representing technology leaders from over 1,500 Georgia-based companies, affiliated technology and business organizations.

*(Note To Reporters: The complete Top 40 List is on the next page.)*

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## **2008 TAG Top 40 Innovative Companies:**

**Air2Web**

**AirDefense**

**Appcelerator**

**Commerce Sciences**

**Damballa, Inc**

**Equifax**

**FactorTrust**

**Global Crypto**

**Horizon Software International**

**Icon Interventional Systems**

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**IVOX, Inc**

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**JungleDisk**

**Neurotic Media**

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**Prenova, Inc**

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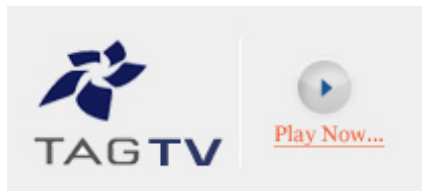
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